



# AI and Shaping the Business Landscape with Microsoft Copilot

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As the GDP soars and industries pivot towards digitalization, the mastery of AI tools becomes not just an advantage, but a necessity. In this session Cora will demystify the complexities of AI and illustrate how Microsoft Copilot is not just a tool but a game-changer for work-life harmony and business efficiency. Discover how embracing AI with Microsoft Copilot can safeguard your career from obsolescence, enhance productivity, and lead to a more balanced life.

## About Cora

An Amazon Best Selling Author “From Exposed to Secure,” Cora Park is Founder and President of Diamond Business Communications, a certified Woman Owned Small Business Technology Management Company, Providing Cybersecurity, Cloud, and IT Support for Non-Profits, Senior Housing Facilities and Businesses throughout New Jersey and Delaware. Her businesses also include a partnership in founding and operating a multi-million-dollar Full Service Direct Mail Marketing Company that promoted production services for high-impact direct mail marketing campaigns.

