



NJ Conference for Women

A Network Can Change Your World

Friday, October 11, 2024 ● Hyatt Regency Princeton

The NJCFW is the largest one-day gathering of professional women in the State of New Jersey. The conference provides nearly 700 women an opportunity to network with their peers, learn new strategies for professional growth, and forge powerful connections with other women in the business community.

| | | | |
|-----------|-------|------------|-----------|
| 600+ | 98% | 30+ | 25-55+ |
| ATTENDEES | WOMEN | INDUSTRIES | AGE RANGE |

PROFESSIONAL PROFILES

| | | | |
|-------------------|-----|-----------------------|----|
| Accounting | 5% | Law | 8% |
| Banking & Finance | 12% | Marketing | 3% |
| Education | 5% | Nonprofit | 8% |
| Government | 2% | Pharma | 8% |
| Healthcare | 6% | Professional Services | 9% |
| Higher Ed | 13% | Small Business | 6% |
| Insurance | 7% | Tech | 2% |



POWERFUL NETWORKING



INSPIRING SPEAKERS



PROFESSIONAL DEVELOPMENT



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FEATURED SPEAKERS



Valerie Bertinelli

Emmy-winning actress, host, and NYT Bestselling author of "Indulge"



Betsy Allen Manning

Internationally-Recognized Speaker and Company Culture Expert

PAST KEYNOTE SPEAKERS



ALICIA MENENDEZ



JEN GROOVER



MICHELE MEYER-SHIPPI



CAREY LOHRENZ



TIFFANY DUFU



VICTORIA ARLEN



LEYMAH GBOWEE



SHIZA SHAHID

THIS YEAR'S BREAKOUT SESSION TOPICS

Career Pathing

Artificial Intelligence

Multigenerational Workforce

Business Ownership

Women's Health & Wellness

Work-Life Balance

Mind-Body Connection





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SPONSORSHIP BENEFITS

Sponsoring the NJ Conference for Women puts your brand front and center among New Jersey's most dynamic women in business. Depending on your level of investment,* your sponsorship package can include a variety of opportunities to connect with our over 600+ attendees and put your support for Women in Business in action.

Tickets to
NJCFW

Reserved
Seating*

Exhibitor
Booth*

Logo on
Eblasts to
20K

Social Media
Recognition

Logo on
Screens in
Plenary
Sessions

Branded
Item in
Swag Bag

Logo in
Program
Journal

plus!

Our vibrant **Exhibitor Area** includes vendors that meet the needs of today's professional woman in unique ways. Being an Exhibitor gives your business the opportunity to engage with our attendees personally. Exhibitor Tables are included in sponsor packages starting at the \$4000 Level. Tables can also be added on to packages or purchased ala carte for \$550!

*Your Logo
Here*

2024 Conference Agenda

| | |
|--------------------------|------------|
| Registration & Breakfast | 7:30 a.m. |
| Opening Keynote | 9:00 a.m. |
| Breakout Session I | 10:30 a.m. |
| Breakout Session II | 11:30 a.m. |
| Celebration Lunch | 1:00 p.m. |
| Closing Speaker | 1:45 p.m. |
| Adjourn | 3:00 p.m. |



Valerie Bertinelli is our Closing Speaker!

| | | | |
|----------|-------------|----------|-----------|
| 25K | 5 | 20 | 27.5% |
| CONTACTS | STATE REACH | COUNTIES | OPEN RATE |

COMMITTED SPONSORS



GET IN TOUCH

- (609) 924-1776 x 109
- 619 Alexander Road, Suite 101
- gretchen@princetonmercer.org



NJ Conference for Women

Increase your exposure as a sponsor of the State's largest one-day gathering of professional women. When you sponsor the NJCFW, you put your brand front and center among our State's most dynamic female business leaders. Sponsor packages come with a variety of benefits including NJCFW tickets, Exhibitor Booths, and other creative ways you can build visibility among our 600+ attendees.

SPONSORSHIP OPPORTUNITIES

| | SOLD \$6000 GOLD | \$5000 SILVER | \$4000 BRONZE | \$3000 SUPPORTING | \$1500 BREAKOUT |
|--------------------------------------|-------------------------------|------------------|------------------|----------------------|--------------------|
| Tickets to the NJCFW | 8 | 7 | 6 | 5 | 2 |
| Limited Number Available | X | - | - | - | X |
| Reserved Seating | X | X | - | - | - |
| Exhibitor Booth INCLUDED | X | X | X | - | - |
| Logo on Promo Emails to 25K Contacts | X | X | X | X | - |
| Recognition from the Podium | X | X | X | X | - |
| Logo Slide During Plenary Sessions | X | X | X | X | X |
| Logo in Program Journal | X | X | X | X | X |
| Logo & Link on Website | X | X | X | X | X |
| Social Media Recognition | X | X | X | X | X |
| Swag Bag Item Included | X | X | X | X | X |
| Introduce Breakout Speakers | - | - | - | - | X |

HAVE ANOTHER IDEA?

Let's talk! Custom sponsor packages can be created for a variety of conference elements!

COFFEE
STATION

SOLD
BREAKFAST

LINKEDIN
LOUNGE

SOLD
WEB

SOLD
NETWORKING
BREAK

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change your
world.*